



## DAYTON FLYER – ASCM **CHAPTER # 64** NEWSLETTER January 2022



### Message from Your Dayton APICS President

Marcia K. Townsend, President

**Hello ASCM Dayton Chapter Members!** For the past 60 years, The ASCM Dayton Chapter has continued to provide education, certification, social and networking opportunities. At this time, I would like to acknowledge present and past members for your support and to all board of directors for your service and dedication. Through good times, and perhaps not so good times, we have continued to build on the success of the Chapter and the ASCM Dayton Community. **Thank you!**

Just a reminder that ASCM is launching a new membership model in February 2022.

- **One global price to be an ASCM Member - \$99.00**
- Two options to add-on to an ASCM Membership
  - Certification Upgrade to receive deep discounts on courseware and exams – additional \$100.00\*
  - Join a local ASCM Chapter – *For 2022 the cost to join the ASCM Dayton Chapter will be \$0.00 (no additional charge) because we appreciate and value your membership. When renewing your membership please select the ASCM Dayton Chapter!*
- \*\$120 for Academic, Active-Duty Military, Federal Government Employees, Recent Graduates and Unemployed Members will receive a 40% discount.
- Student membership will remain free.

New ASCM benefits and enhanced customer experience

- New gated member exclusive content
- Easily identifiable content for certification maintenance
- New Certification Maintenance Center
  - Automated tracking for ASCM points
  - Ability to upload point outside ASCM
- New self-service payment options

I would like to encourage you to share this information with your colleagues, friends and family to build on the continued success of another 60+ years of the ASCM Dayton Chapter.

**For 2022, I wish you all good health, great happiness, and glowing success in whatever situation you find yourself!**

Thank you,

*Marcia*

**Follow ASCM Dayton on our website, [dayton.ascm.org](http://dayton.ascm.org).**

**LinkedIn @ ASCM Dayton Chapter! Follow us for updated information!**

**Contact us at: [daytonapicsboard@gmail.com](mailto:daytonapicsboard@gmail.com). A complete email address list is located on our website at [dayton.ascm.org/information/board](http://dayton.ascm.org/information/board) of directors.**

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## Membership Update

Kevin Vestey – Director of Membership

After a disappointing 2020 in which our professional membership dropped from 113 to 87, membership in 2021 dipped again, albeit by a smaller number to 78. We also lost a handful of corporate members, mainly due to changes in ASCM’s minimum member requirements.

As you can see below, I’ve included a table showing membership by Membership Type since January 2017. It’s good to see a small, but steady, increase in Young Professional membership over that time.

Membership Type	January 2017 Members	January 2018 Members	January 2019 Members	January 2020 Members	January 2021 Members	January 2022 Members	Change from 2021 (+/-) %
Academic Professional	6	6	8	6	3	4	33.3%
Retired	1	1	3	3	2	1	-50.0%
Professional	100	95	109	113	87	78	-10.3%
Young Professional	3	2	2	3	4	5	25.0%
Corporate	28	34	9	8	53	48	-9.4%
Sub-total	138	138	131	133	149	136	-8.7%
Student Associate	27	93	45	124	33	40	21.2%
<b>Total</b>	165	231	176	257	182	176	-3.3%

I started a new job in the semiconductor industry last September, and I've seen the challenges presented by an extended, global supply network and the long lead times required to bring products to the US market. I was delighted, therefore, to see Intel's announcement of a \$20 Billion investment to bring advanced semiconductor manufacturing onshore to Ohio. By 2025, Intel plans to create 3,000 direct positions, 7,000 construction jobs, and, of course, there will be numerous new jobs at suppliers and in the local economy.

Another beneficiary will likely be ASCM. Intel has made ASCM/APICS training the cornerstone of its supply chain skills development program for the last 10-12 years. I remember attending a session conducted by John Dawson of Intel at APICS 2013. As you may know, Intel has been an excellent reference customer for ASCM over the years

I've included a link to an interesting Intel case study published in Supply Chain Management Review in 2014 which highlights the role of APICS/ASCM in their journey:

<http://www.apics.org/docs/default-source/case-studies/intel-scmr-case-study-10314.pdf>

Perhaps the Intel investment is the boost to the regional economy which will attract new ASCM members to our local chapters and forums, and reverse the steady decline of the last few years. Either way, I can't wait to see Intel making state-of-the-art semiconductors right here in Ohio!

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## **Education Update**

Jack Kerr - Director of Education

**We are offering the following certification classes in February:**

**CSCP starts on 2/17/22**

**CPIM Part 1 starts on 2/14/22**

**CLTD starts on 2/17/22**

All classes will meet from 5:30 PM until 8:30 PM. If you're interested in attending please contact Jack Kerr at 937-272-4604 and he will assist you in getting signed up. If you have been considering obtaining a professional certification this is an ideal time to start that process.

We have two on-site classes scheduled to start in late February and early March for NuVasive and Crown Equipment. Both companies are providing CPIM training for their staff. We certainly appreciate their support. We will be doing both online training and in-person training again this year. We are having discussions with two new organizations about on-site certification classes. Hopefully those will come to fruition soon and we can announce those new programs. If you have been considering training for your Company Teams we can do CPIM, CSCP, and CLTD courses for your employees. Those classes can be done via online formats such as Zoom or face-to-face if you prefer. [Contact Jack Kerr at 937-272-4604 if you're interested in exploring training options.](mailto:jack.kerr@ascm.org)

Jack Kerr CPIM, CSCP, CLTD, C.P.M. continues his work with the ASCM/APICS CPIM Subcommittee that reviews all submissions from instructors and students related to the CPIM course materials. He has been working on course content changes that will be launched in 2023. It's a volunteer effort that requires quite a bit of his time but he thinks that those efforts are beneficial to keep the course materials updated. All certification course materials are revised on an annual basis as part of a continuous improvement effort by ASCM/APICS.

**We hope to see you in one of the certification classes this year.**

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## **Programs Update**

Zach Biser - Director of Programs

### **November & January PDM Recap**

**Happy New Year to all Members! We want to thank all ASCM and ISM members for attending our November and January PDMs.**

At our November PDM, we had Anthony Zampello who is a consultant and master instructor of ASCM material. He gave us an in-depth walkthrough of what a Sales & Operating Planning process is and how to use the S&OP process to improve a business strategy.

At our most recent January PDM, hosted by ISM, we had Renee LaPine who helped facilitate an interactive session regarding supply chains and lessons learned from the COVID-19 pandemic. During this time, all of those who joined were able to express their thoughts and concerns about the supply chain process and how the pandemic has affected each component. We were able to tie in how each member's own work at their respective employer has been affected and how everyone was trying to accommodate with the rapidly changing environment.

### **Next Professional Development Meetings**

***March 10<sup>th</sup>, 2022 at 7:00pm***

Please join us for our next PDM with Keith Launchbury and his presentation, "Demand Driven or Die".

**Register in advance for this meeting:**

<https://us06web.zoom.us/meeting/register/tZEkce6orT4rHdeJ-ETbpArSri49pxsnRXQN>

After registering, you will receive a confirmation email containing information about joining the meeting

**Mark your calendars and plan to attend the upcoming topics for the program year:**

<u>Date</u>	<u>Speaker</u>	<u>Title</u>	<u>TOPIC</u>	<u>Location</u>
Sept. 9th, 2021		Meet and Greet	Connect with area ASCM and ISM members and professional leaders	The Troll Pub
Oct. 14th, 2021	Ben Gross	Legal Counsel, Trade Compliance, Asset Compliance	New Trade Requirements	Virtual- Zoom
Nov. 9, 2021	Anthony Zampello	Rhode Island ASCM	Sales & Operations Planning	Virtual- Zoom
Dec. 2021	NO MEETING			
Jan. 13, 2022	ISM	Renee LaPine	Supply Chain: Lessons Learned from the COVID-19 Pandemic	Virtual- Zoom
Feb. 10, 2022	NO MEETING			
<b>Mar. 10, 2022</b>	Keith Launchbury	Demand Driven or Die	Adapting Businesses with Demand Planning	Virtual- Zoom
<b>Apr. 14, 2022</b>	ISM		Details to Follow	
<b>May 12, 2022</b>	Awards Night	Stephen Hall	Building on a Great Partnership: UD Operations and Supply Chain Management Program and the ASCM Dayton Community	Details to Follow

***Varied locations this next year – refer to the monthly invite for details. As always, participation in monthly professional development meetings counts toward your continuing education credits needed for certification maintenance!***

## **Board of Directors 2021-2022**

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**Dayton ASCM Website: <https://www.dayton.ascm.org/>**